

AFL PROSPECTUS

THE ESSENTIAL NUMBER-CRUNCHER FOR SEASON 2010

The **2010 AFL PROSPECTUS** is full of vital information for coaches, players, fans and fantasy footy coaches.

The AFL PROSPECTUS, compiled by Champion Data, the official statisticians for the AFL is one of the most essential and sought after resources for performance statistics and insights into the game.

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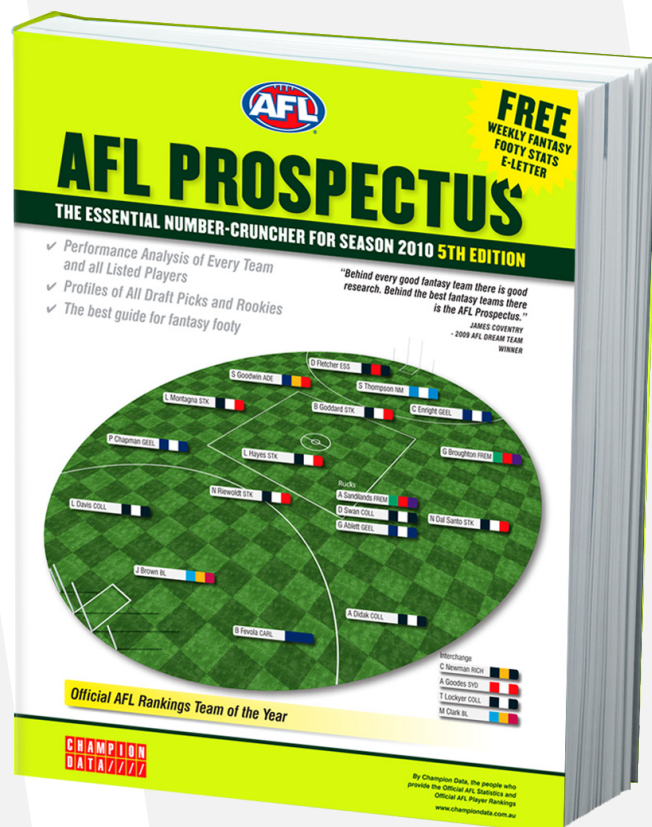
PLUS

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"The AFL Prospectus is not only a must read for all AFL enthusiasts, but it is an essential tool for anyone in the industry. Having the ability to get your hands on the most important statistics in an instant has helped me greatly during my commentary at Fox sports. Champion Data and it's AFL prospectus have also enabled me to further analyse the game to ensure that my work with the Herald Sun is accurate and insightful."

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"When assessing styles, plans, failures and successes, the eyes can only see so much. Champion Data and its AFL Prospectus give me a terrific breakdown on every facet of the game. We all know clubs lie, but the numbers don't."

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"Behind every good fantasy team there is good research. Behind the best fantasy teams there is the AFL Prospectus."

JAMES COVENTRY - 2009 AFL Dream Team WINNER

PUBLISHED BY CHAMPION DATA
The people who provide the official AFL statistics and AFL player rankings
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